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## Why this Yogi Chose Radiant Electric Heat

*Reprinted from Mindful Studios by Taylor Brown*

Tami Schneider, the founder and owner of Cleveland Yoga studios in the Cleveland area, was first introduced to Radiant Electric Heat about five or six years ago by a fellow hot yoga studio owner, who operates studios in the Boston area.

“We both had forced air units in our original studios and were discussing the high cost of the equipment, installation and the fees to operate. Not to mention the maintenance fees,” said Schneider. “He had just opened up his second location and told me about his decision to install the radiant heating panels.”

After discovering the cost of the equipment and installation was about one-fifth of the cost of her current force-air systems, she was sold. While Schneider’s original studio still has a forced-air unit, her three newest locations all now have radiant electric panels.

Below Schneider shares her experience with Radiant Electric Heat.

**Mindful Studio: What are the benefits to your studio as a result of this partnership?**

Tami Schneider: The benefits of this partnership are countless. In no particular order: cost efficient; easy and affordable maintenance; operation efficiency; good for the environment; the modern and clean design is unobtrusive and did not take up any unnecessary space. They also provided great customer service. They really took their time with me in answering every single question I had about making the switch to the panels.

**MS: What are the benefits to your members as a result of this partnership?**

TS: Winters in Cleveland can be brutal. Our radiant heat panels heat up the room quickly when we need to take the chill off quickly. Also, comments from our students are they feel the air is clean and their breathability feels dust and allergen-free. The studio has a quieter sound without the forced-air units kicking on.

**MS: What else can you tell other studio owners/operators about Radiant Electric Heat?**

TS: I love our radiant heat panels. Installing them also makes me feel like I am doing something good for our environment. If you decide to go with radiant electric heat and you live in an area where winters can be frigid, I recommend installing a wall-mounted humidification system. A small [wall-mounted system] does the trick for a studio space of approximately 1,000 square feet. The extra humidity in our cold winters in Cleveland was an added benefit for efficiency and operation. And, not to mention the added sweat factor that our students love.